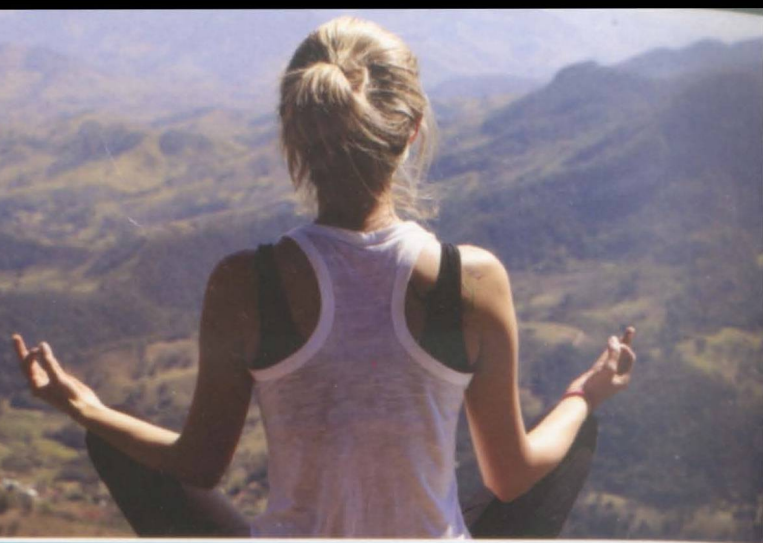


TRENDS

MIND YOUR MINDFULNESS

Mindfulness and focusing on well-being are top trends this year. Calm, an app that helps you meditate and find clarity, is the 2017 Apple app of the year.



HEART ON YOUR SLEEVE

Wearable technology may soon save your life. Apple launches the Apple Heart Study app, which collects data and notifies users who may be experiencing irregular heart rhythms or atrial fibrillation. New innovations in wearable health monitoring include measurement of UV exposure, blood pressure, blood glucose, and stress.



BITCOIN BUZZ

Bitcoin, the first digital currency that does not rely on central banks or administrators, becomes a global sensation and a source of debate over the future of money.



SNAPS THE APP

Snapchat reigns supreme as the most popular app of 2017, followed by Instagram and Sandbox.